



Zarin jam

trading company



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About the Company

Zarin Jam Company proudly operates as one of the leading producers and distributors of high-quality and export-grade honey in Iran. Leveraging modern knowledge, advanced technologies, and years of experience in honey production, the company has successfully created products with high quality and international standards. The honey produced by Zarin Jam is sourced from the best regions in Iran and, adhering to strict hygiene and quality control principles, is supplied to both domestic and international markets. With the aim of meeting customers' needs for pure and natural honey, Zarin Jam pays special attention to preserving the therapeutic properties and exceptional taste of its products. Additionally, with a team of skilled and committed professionals, the company ensures product quality while promoting the culture of honey consumption as a valuable and nutritious food.

Utilizing an extensive distribution network, Zarin Jam has managed to cover global markets and is recognized as a reputable brand in the export of Iranian honey. Customer satisfaction, commitment to ethical principles, and environmental protection are among the core values of the company.



Honey Packaging

The type of packaging significantly impacts the attraction of foreign customers. Honey is exported either in conventional or creatively designed and elegant packaging, in both bulk and beautiful glass and plastic containers of various sizes and dimensions.

Due to the presence of natural enzymes, honey does not spoil and does not require special preservatives or storage conditions (important for transportation). Contrary to common belief, honey export is not particularly complicated

due to the lack of need for preservatives; it can be exported to other countries with proper packaging and appropriate transportation methods.





Honey

In Iran, due to its four-season climate, it is possible to harvest various types of honey throughout the year.

The extensive geographical climate and, consequently, the diverse vegetation make Iranian honey one of the best and most premium examples globally. The therapeutic properties of honey and its impact on health have been proven in all countries, and it can confidently be said that natural honey is considered a valuable product and a staple in the food basket of families across all cultures.

Types of Honey

Honey types are determined based on the production area, color, aroma, flower nectar type, and extraction time, among other factors.

The difference in honey colors is due to the varying colors of flower nectar. For example, acacia honey is white, thyme honey is red, Astragalus honey is yellow, and forty-flower honey is dark.

(Acacia Honey - Astragalus honey - Katira Honey - Multi-flower Honey - Sidr Honey - Citrus Honey - Thyme Honey)

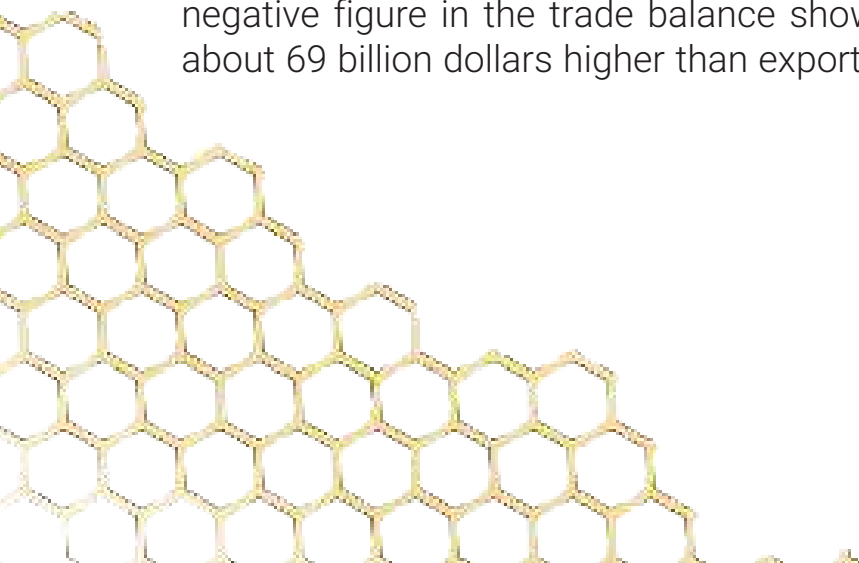




Top Honey Exporters Worldwide

The global honey market was valued at around three billion dollars in 2022. China, New Zealand, India, Argentina, and Germany are the top five honey-exporting countries, with their export volumes detailed as follows:

Although Iran is the third-largest honey producer globally, it is not among the major exporters. However, the data indicates that the world has significant potential for honey exports. Looking at the global trade balance, the negative figure in the trade balance shows that global honey imports are about 69 billion dollars higher than exports.





Export Statistics

China, New Zealand, and India are the top three honey-exporting countries globally, while the United States, Germany, and Japan are the largest honey importers.

According to data from the Food and Agriculture Organization (FAO), the production of honey in Iran in 2021 amounted to approximately 77,000 tons.





Oman



Qatar



Malaysia



Afghanistan



Kazakhstan



china



Germany



Bahrain



Emirates



Azerbaijan



T rkiye



Lebanon



Iraq



Kuwait



A closer look at the trade balance of honey-importing countries reveals that all of them export more than they import. Particularly, Germany often acts as a re-exporter for many products, meaning that after importing bulk products, it re-packages and adds value before exporting the same products to other European countries.

A detailed examination of Trade Map statistics shows that New Zealand, Argentina, and India, with positive trade balances, are true consumers of imported honey. Among these three countries, New Zealand has experienced the most significant growth in honey imports, with an increase of 21% over the past year (2018-2022).

However, if we consider the highest growth in global honey imports, Venezuela, Chile, Zimbabwe, and Nigeria have shown growth exceeding 200%.







Honey Derivatives

Besides honey, by-products and related products, such as beeswax, royal jelly, and pollen, are also exported to other countries as valuable and profitable products.

